

VFW POST 10406 AND AUXILIARY

OFFICIAL NEWSLETTER

July-September 2020 - Issue #0720

VFW

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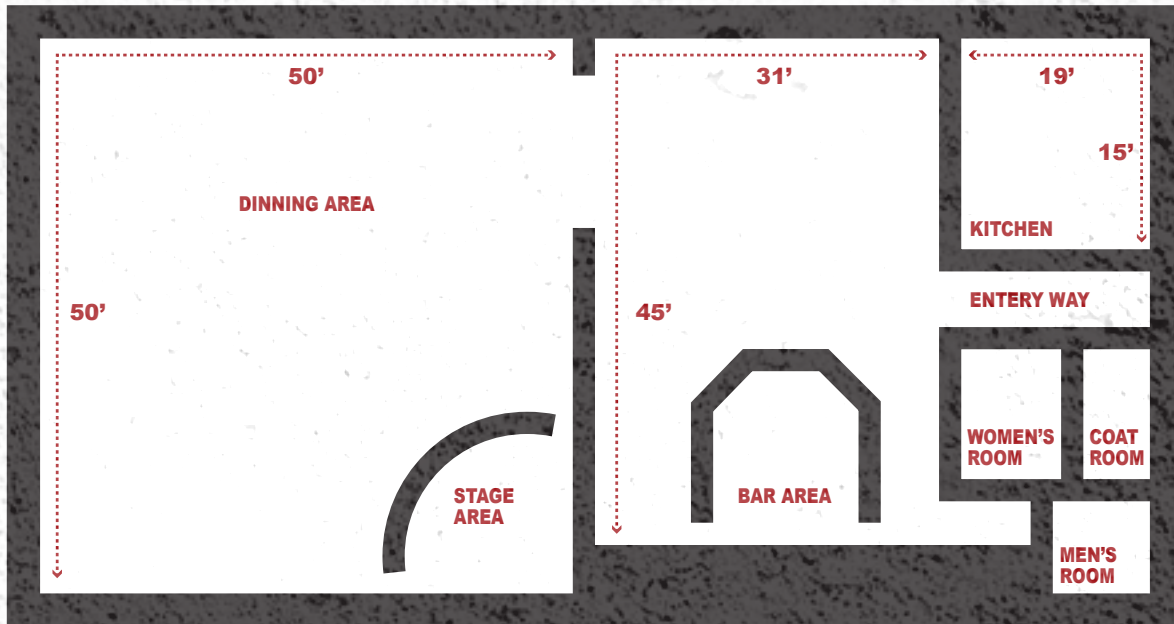
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VFW Post 10406 Cochrane, Wisconsin U.S.A.

Schedule Your Event Today!

We offer a reasonably priced rental hall great for weddings, receptions, sweet sixteens, birthdays, anniversaries, reunions, fundraisers, auctions, arts & craft shows, funeral memorials, company/employee events, and other special occasions.



The Hall is available 7 days a week. Weekdays - Weekends in the mornings, afternoons and evenings. Scheduled rental times are flexible weekdays, weekends the hall rents from 1:00pm-5:00pm during the day or 7pm-11pm at night, it is possible to extend until midnight. Set-up time varies depending on the day and time of the event, usually between 1.5-2 hours time is provided, additional set-up time may be available depending on availability. The function hall features 5000 SF of space (50 feet wide by 100 feet long), can host groups up to 200+ people, handicap accessible, fully equipped kitchen, dance floor and a private bar. Other amenities include a wall mounted flat screen, wireless internet, coat rack area and ample parking. The Auxiliary is available for an additional customized fee depending on the desired menu or you may bring in your own catering or simply use the available kitchen.

Members & Non For Profit - Only \$100/day
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VFW Post 10406 Hall: (608) 248-2733

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www.vfwpost10406.org

\$75 Refundable Cleaning Deposit | Bartender - \$100 For Both Rates
Cash Bar Pricing - \$2 beer, \$1 pop & water, 1/2 barrel - \$200, 1/4 barrel - \$125, Bartender - \$100

COMMANDERS COMMENTS: Krist Beseler \ VFW Post 10406

Comrades & Sisters

We are now in a new year for the VFW. July 1st starts a new year for membership which is always important. We have done extremely well in 2019/2020 VFW year and we are hopeful that 2020/2021 goes as well. After much work through the COVID 19 pandemic, we have again been designated an All State Post. This is not an easy undertaking and it is the 3rd year in a row our post has achieved this. As of today, Tuesday June 23rd, we are in the running for the national award and designation of the All-American Post award. We as a post have never been in the running for this award and since the benchmarks are set so high, we may never be eligible again. We as a post have achieved all the benchmarks for this award and now it boils down to the top 25 divisional posts in the nation competing against one another with membership total numbers ending June 30th. The numbers change daily with each new member recruited by these posts. We currently are at 107.69% and in 25th place with another post on our tail is at 107.5%. By the time you read this newsletter, this award will be decided. So, I am working hard for the next 7 days, to try and find 1 or 2 more new members to up this number and ensure we do our best to attain this award. It would be sad to let this opportunity pass us by. This further outlines how important it is for you as a member, to help us find new eligible VFW members. Equally as important is to encourage your family, Father/Mother, Grandfathers/Grandmothers, Sons/Daughters, Grandsons/Granddaughters, Brothers/Sisters, Widower/Widow to join the Auxiliary.

I have been asked by new members how their membership helps the VFW? The main thing a new member does is add one more person to our national numbers. This translates to strength in numbers when it comes to legislation on veterans' issues. When you add the VFW Auxiliary and your family members to those numbers our voice gets even bigger on Capitol Hill. I have been asked, now that I have joined what are my responsibilities, obligations, etc. Of course, your veteran friends want to see you and enjoy your comradeship, but there is no obligation and we do not expect you to be obligated. The largest single contribution you can make is your continued membership, recruitment of other members, and recruitment of eligible family members to the VFW Auxiliary. One last thing that is worth of mention. This year, most of our new members used our website to assist in joining. Every one of the new members I had contact with during the recruiting process, referred to already visiting our website in making their decision or getting additional information on joining. I get a monthly analytics report that shows increasing utilization of our website. What this means is we are now at the point where the generation eligible for membership and considering joining, use, look at, expect to find information on a well-managed website. The good news is that we are years ahead of many posts in the state and nation in that we have a well-managed website. What it also means is the continued management, upgrades and costs associated with management and improvements are now required to maintain our viability and future.

A word about COVID-19, the pandemic, and our future. Please take precautions that you feel are necessary. Only you can decide what is right for you and your family. Everyone is free to make their own decision on what is right. VFW Post 10406 runs a private business and has decided to open our doors with precautions we feel are right. If you are not comfortable with visiting us, we respect that, and it is one of the reasons we will be offering parking lot delivery to your car at our next charcoal chicken and brats' event on July 4th. You will see masks and gloves by our folks who have direct contact with food and those being served. We are also wiping down critical areas. We are asking you to please protect yourself and us by personally make the decision to stay home if you are sick or suspecting you have been exposed.

When I talk with other Post Commanders and other Veterans, I realize how dedicated and valuable each member of our post is to this organization. The level of engagement and enthusiasm that we share to complete the mission of our organization should be commended. The dedication describes the team, and I am grateful to be part of your team.

Please feel free to call me if you have any concerns or just want to talk. I always am available to hear from you.

Krist D. Beseler
VFW Post 10406
Commander
507-459-3238
krist_beseler@yahoo.com

VFW Post 10406 \ Award Announcement

ALL-AMERICAN AWARD

Every year, a select group of VFW Posts are presented with All-American Post status. Only the top 25 divisional VFW Posts of the over 6100 posts in the United States and abroad, receive this distinction. All American status is meant to recognize outstanding VFW posts and is based on participation in VFW Programs as well as membership gains by Posts, Districts and Departments. Cochrane Buffalo City VFW Post 10406, for the first time since its charter in 1974, has been designated an All-American Post for the program year 2019-2020. The post is presented with a permanent post streamer for our flag, certificate of award from the National Commander, recognition nationwide in the VFW magazine, newspapers, and state and national conventions and websites.

Our local post members are able to wear and display the All-American pin and the post Commander and Quartermaster are awarded the distinctive red, white and blue All- American hat, while representing our post and members. To achieve this award a post must successfully participate in various VFW Programs, such as Voice of Democracy, Patriots Pen, National Citizenship Education Teacher Award, Buddy Poppy distribution, National Military Services fundraiser, National Veterans Service, and exceed 100% of its membership total. The top 25 posts that meet all the requirements are then scored on membership gains in excess of 100%. Along with a very successful completion of our core programs, VFW Post 10406 gained 15 new members which set us at 111.53% membership and placed us divisionally in 14th place in the nation. Our post in Cochrane WI, is one of the most active in the state with members of all ages who enjoy each other's comradeship during our events. Our post is supported by a very active Auxiliary, who like the VFW welcomes all new member and with our expanding membership of Gulf War, Iraq, Afghanistan, the veterans assigned to modern day Korea and other eligible areas, we have an even younger generation leading the way for our veterans.



If you are eligible and would like to join the VFW, please visit us online.

www.vfwpost10406.org/memberships.html

QUARTERMASTER: Jim Goss \ VFW Post 10406

Quartermasters Report

The last 6 months have been challenging with COVID-19 and the shutdown. We have held our own and met all our commitments and continue to support our local, state, and national programs. We had the honor of the State Commander at our member appreciation dinner in February to help award our Vietnam Veterans their Vietnam Commemorative lapel pins and the winners of the Voice of Democracy and Patriots Pen awardees from Cochrane-Fountain City High School. I want to thank all those that pitch in and help with all our programs and events. Please help sell the remaining Gun Raffle tickets so we can have a 100% sell rate by the raffle date of August 8, 2020.

Jim Goss
VFW Post 10406 \ Quartermaster

CLUB MANAGER: Les Kamrowski \ VFW Post 10406

Post Activities 2020

JULY	AUGUST	SEPTEMBER	OCTOBER
July 4th VFW Charcoal Chicken & Brat Funder	August 2nd All American Celebration Dinner Noon	September 10th VFW/AUX Meeting 7:00pm	October 3rd Huge Craft Sale
July 9th VFW/AUX Meeting 7:00pm	August 8th VFW Charcoal Chicken & Brat Funder	September 12th VFW Charcoal Chicken & Brat Funder	October 8th VFW/AUX Meeting 7:00pm
July 14th Belvidere Town Mtg	August 13th VFW/AUX Meeting 7:00pm		October 10th VFW Charcoal Chicken & Brat Funder
			October 13th Belvidere Town Mtg

All calendar events are also online on the VFW Post 10406 website

www.vfwpost10406.org/calendar.html

VFW Post 10406 \ Award Announcement

ALL-STATE TEAM AWARD

Thank You For Your Support!

Three years in a row! VFW Post 10406 has been presented with this white hat at the VFW State Convention this year. In the state of Wisconsin there were only ten of these EARNED out of 270 posts in the entire state! Again thanks to everyone for all that you do. This award is made possible because of the work YOU put in. Thank you for your dedication during this last year, let's earn another one.



AUXILIARY PRESIDENT: Kimberly Beseler \ VFW Post 10406

New Auxiliary Caps Available

VFW Auxiliary officer caps now available. Section 1001 of the 2019 Auxiliary National Bylaws has been amended to include an optional and acceptable cap of overseas type or ladies modified style for either male or female officers. Only 1 title is permitted per cap.



Starting at \$35.50/ea

Includes Right Side:

- ✕ VFW Auxiliary Cross of Malta
- ✕ VFW AUX (In 2 Lines) in Gold At Front

<http://www.vfwstore.org/>

Are You Eligible To Join?

You must be related to a veteran who has served in overseas combat, earning the campaign medals eligible. That veteran can be a living or deceased spouse, parent, child, sibling, grandparent or grandchild.

Step- and adopted parents, children, siblings (and half-siblings), grandparents and grandchildren are considered the same as biological parents, children, siblings, grandparents and grandchildren and may join the VFW Auxiliary under their VFW-eligible veteran. For more information, see website below or contact Kimberly Beseler today...

<https://vfwauxiliary.org/join-us/eligibility-information/>

Kimberly Beseler
VFW Post 10406 \ Auxiliary President

AUXILIARY PRESIDENT: Kimberly Beseler \ VFW Post 10406

Message From The Auxiliary President

The month of June brings a new a new year for the Auxiliary. New officer elections were accomplished through Zoom technology, due to meeting restrictions. This year has encouraged our Auxiliary to step outside the comfort zone and become creative. To continue to have a thriving Auxiliary, looking for ways to connect are very important. I am proud to have been elected as the Auxiliary President again for the 2020-2021 election year. The sustainability of our Auxiliary remains an important concern, and I am proud to represent this amazing group.

This month we mourned the loss of one of the long-term members of our Auxiliary. Lois Beseler was a key member for many years, and the loss of this soul will be felt for years to come. We continue to honor the ones that have passed by supporting the VFW and community with enthusiasm and unwavering support.

This year our focus will be on recruiting new members. As our long-term members continue to be an integral part of our team, we also need to look to the future and bring in new ideas, and energy. Showcasing the camaraderie and teamwork that takes place at our post, will hopefully encourage new members to participate. We look forward to a busy summer and fall with our Charcoal Chicken Fundraisers and other activities. Our post has respected the current COVID 19 situation and will always keep our members and the community we serve in the forefront of safety initiatives.

Cheers to the start of another great year.

Kimberly Beseler
VFW Post 10406
Auxiliary President
(608) 799-6548



Come join our next VFW Auxiliary Meeting:

**Cochrane VFW on the 2nd Thursday
of each month at 7:00pm.**

EDITORS COMMENTS: Al Kochenderfer \ VFW Post 10406

Editor's Comments

Despite the Covid-19 restrictions we conducted a safe mini July 4th parade down Main Street of Cochrane in celebration of our Nations 244th Birthday. We had our Color Guard — a convertible full of our senior veterans — a group of 2020 C-FC School graduated seniors that we wished to recognize and honor in a public way since they had a reduced graduation activity and followed by Scenic Valley Ambulance — a grand event during these different times. We followed this with a huge (double sized) chicken/brat dinner served at the club — we sold out and we satisfied about a thousand people's craving for the finest chicken/brat dinner menu around! Really, where else can you get some of Grandma Beseler's German potato salad and huge pieces of chicken grilled by "The Masters"?



We made an additional \$500.00 donation to Buffalo County Quilters of Valor---those special ladies that wrap our veterans in beautiful patriotic quilts sewn with so much love.

Al Kochenderfer
VFW Post 10406
Newsletter Editor
acavtrooper@mwt.net



EDITORS COMMENTS: Al Kochenderfer \ VFW Post 10406

Membership

This is the major criteria for this award — posts that have completed all the above criteria are then judged by how many members they have gained since one year ago — the top 25 among the thousands of posts in our size range are the winners. We won!



Membership is the life blood of any organization! With the death of our WWII, Korean and younger vets all veteran organizations have experienced huge declines in membership — rarely does a post grow in membership. Not so in 10406 — we have maintained a slow steady growth over the years—but not this year. Under the leadership of Commander Beseler, we recruited 20 new members to place us in the top 25 posts in our division! We grew from 125 to 145 members! Simply an amazing accomplishment in our small community! There are now 20 more combat veterans whose membership will add to our post's strength and that of the national organization.

There are so many members that made all of this possible I dare not name names lest I miss someone — truly it was a post effort AND that would include so much support from our Auxiliary — could not have done it without you!

All this happened with great leadership and huge participation from our general membership. Our post raises a lot of money via Charcoal Chicken & Brat Fundraisers, our huge November Ham & Turkey Raffle, several gun raffles, club rental and numerous smaller activities. We do not sit on any of this money but first we support veteran programs locally through the national level. We then donate thousands of dollars each year to the above mentioned programs along with C-FC graduating senior scholarships, the Buffalo County Quilts of Valor group, we sponsor the huge 4th of July Parade in support of the C-BC Lions Club activities and donations to many many more groups. We maintain a national class website that is used by thousands of people.

Al Kochenderfer
VFW Post 10406 \ Newsletter Editor

Keeping The NON-TECH Community Connected

NO SMARTPHONE

NO PROBLEM

VFW Events are in the Newspaper!

Good communication with our members and the public is essential in all we do. In addition to our newsletters being posted on our website -- we also mail a hard copy to every VFW/AUX member that does NOT use electronic means. We also promote news and events throughout the year in our local newspaper.



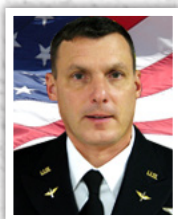
COMMANDERS COMMENTS: Krist Beseler \ VFW Post 10406

2020 Post Officers

Welcome to the 2019/2020 post year. VFW Post 10406 has had an exciting past few years being a 2 time All State Post. Commander Mike Stanton and Quartermaster Jim Goss have much to be proud of. I and the post thank both of them for their hard work in ensuring our post met All State standards and taking our post to the next level.

This year we continue to work towards meeting those same standards, expanding a few of our programs and adding a few special projects. I also hope to take my previously earned knowledge of this organization and our goals and expand that to benefit our organization. I am extremely appreciative in all your help and efforts that ensure we succeed through the year. Having a current and in good standing membership and our combined numbers are the backbone of our organization and the most important single thing you can do for your fellow veterans. Without your membership we fail in our efforts.

Locally we have built a long history and have had many achievements to be proud of. Many of our local veterans worked very hard to ensure our future and what we have today. I look forward to preserving and expanding on those efforts this year with your help



Krist Beseler
Commander



Mike Stanton
Sr Vice Commander



John Dehnke
Jr Vice Commander



Jim Goss
Quartermaster



Les Kamrowski
Chaplain



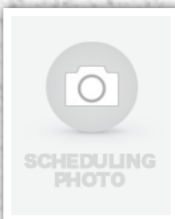
Al Kochenderfer
1st Year Trustee



Gary Krause
2nd Year Trustee



Richard Treu
3rd Year Trustee



Douglas J Ratz
Adjutant



Jim Goss
Service Officer



Burt Schafner
Surgeon



Les Kamrowski
Club Manager

All officers and their positions are on the VFW Post 10406 website
www.vfwpost10406.org/currentofficers.html



vfwpost10406.org

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|---------------------------|--------------------------------|------------------------------|
| ✕ History and Core Values | ✕ How to Donate | ✕ Interactive Calendar |
| ✕ Membership Information | ✕ Local News | ✕ Hall Rental Sign-Up |
| ✕ Membership Benefits | ✕ Checkpoint Brochure | ✕ Staff |
| ✕ Current Sponsors | ✕ Official Newsletter | ✕ Directions |
| ✕ Become a Sponsor | ✕ Special Events | ✕ Resources Links |
| ✕ Advertise With Us | ✕ Chicken/Brat Schedule | ✕ Local Business Offers |

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